

The University of Alabama
College of Human Environmental Sciences
Department of Consumer Sciences
120 Credit Hours
PROGRAM REQUIREMENTS - MAJOR IN CONSUMER SCIENCES –2020-2021 Catalog

Name _____ Concentration – Consumer Affairs Date _____

State-Wide Articulation and UA Core

I. Written Composition (6 hrs required)

- ____ (3) EN 101 English
 ____ (3) EN 102 English

II. Humanities and Fine Arts (12 hrs required)*

- ____ (3) Fine Arts _____
 ____ (3) Literature _____
 ____ (3) _____
 ____ (3) _____

**Must complete either two semesters of literature or two semesters of history.*

III. Natural Sciences and Mathematics (11 hrs required)

- ____ (3) Math _____

(MATH 110 or MATH 112 recommended)

- ____ (4) NS _____
 ____ (4) NS _____

IV. History, Social and Behavioral Sciences (12 hrs required)*

- ____ (3) History _____
 ____ (3) _____

____ (3) EC 110 (Prereq: MATH 100)

____ (3) EC 111 (Prereq: EC 110)

**Must complete either two semesters of literature or two semesters of history.*

Computer / Foreign Language

(6 Hrs "C" or 1 Yr Same Foreign Language required)

- ____ (3) CSM 445 Applied Digital Tools
 ____ (3) CSM 441 Consumer Communications

Writing Courses (6 hrs "W" Required)

- ____ (3) CSM 401 Consumer Protection
 ____ (3) CSM 451 or CSM 459

HES CORE (6 Hrs)

- ____ (3) HES 100 Freshman Compass
 ____ (3) HES 310 Issues in HES

NOTE: HES 100 is for new freshmen only

MAJOR COURSES C- or better required

Required for all Consumer Sciences majors

- ____ (3) CSM 201 Individual Family Resource Management
 ____ (3) CSM 204 Introduction to Personal Financial Planning
 ____ (3) CSM 303 Introduction to Consumer Economics
 ____ (3) CSM 401 Consumer Protection** (W)
 ____ (3) CSM 405 Public Policy**
 ____ (3) ST 260 (Prereq: MATH 112) or BER 345 Statistics
 ____ (3) CSM 381 Consumer Marketing Management or MKT 300

CONSUMER AFFAIRS CONCENTRATION

- ____ (3) CSM 403 Consumer Economics**
 ____ (3) CSM 415 Customer Service Management
 ____ (3) CSM 425 Consumer Conflict for the Workplace
 ____ (3) CSM 437 Developing the Leader Within
 ____ (3) CSM 441 Consumer Communications (C)
 ____ (3) CSM 445 Applied Digital Tools (C)

Pick one of the two Consumer Affairs Concentration Tracks:

CONSUMER POLICY AND ADVOCACY

- ____ (3) CSM 480 E-Commerce @ Human Environmental Sciences
 ____ (3) CSM 451 Consumer Demographics (W)
 ____ (3) CSM 430 Family & Consumer Law for Non-Lawyers
 ____ (3) CSM 455 Consumer Analytic Methods

CONSUMER CARE AND ENGAGEMENT

- ____ (3) CSM 435 Psychology Of Money
 ____ (3) CSM 459 Techniques of Counseling in Consumer Sciences (W)
 ____ (3) CSM 440 Maximizing Use of Social Media Marketing
 ____ (3) CSM 461 Managing in a High Performance Organization

CSM elective courses:

- ____ (1-6) CSM 390 Field Experience
 ____ (3) CSM 427 Emotional Intelligence
 ____ (3) CSM 428 Processes of Negotiation
 ____ (3) CSM 475 Entrepreneurship in Human Environmental Sciences
 ____ (3) CSM 486 Principled Negotiation

**** EC 110 Prerequisite C- or better**

Check myBama for availability and undergraduate catalog for prerequisite