The University of Alabama College of Human Environmental Sciences Department of Clothing, Textiles, and Interior Design

Program Requirements - Major in Apparel and Textiles - Concentration in Fashion Retailing - 2021-2022 Catalog

Name	Date
State-Wide Articulation and UA Core	MAJOR COURSES (61-62 Hrs)
I. Written Composition (6 hrs required)	(3) CTD 281 Fundamentals of the Fashion Industry F, Sp
(3) EN 101 English F, Sp	(3) CTD 261 Textiles Sp, S
(3) EN 102 English F, Sp	(3) CTD 292 Trend Analysis and Fashion Forecasting F, Sp
	(3) CTD 231 Sewn Products Analysis F, Sp
II. Humanities and Fine Arts (12 hrs required)*	(3) CTD 361 Eachien Merchandising L. E. (concurrent with CTD 461)
(3) Fine Arts	(0) CTD 381 Fashion Retailing Seminar Sp
(3) Literature	(3) CTD 397 Eachion Marketing E. Sp.
(3)	(3) CTD 320 Visual Merchandising F, Sp
(3)	(3) CTD 446 Cultural Dynamics of Apparel and Textiles Sp
*Must complete either a two semester literature sequence or a two semester history sequence.	(3) CTD 447 Textiles and Apparel in International Trade (W) F, Sp
	(3) CTD 415 HY of Textile Design (W) Sp or CTD 448 HY of Costume F
III. Natural Sciences and Mathematics 11 hrs Mathematics (3 hrs required)	(3) CTD 461 Quality Control for Textile Products F
(3) Math	
(4) NS	
(4) NS	
(1) 110	(3) MKT 300 Marketing
IV. History, Social and Behavioral Sciences (12 hrs	(6) MKT 313 Consumer Behavior or MKT 337 Personal Selling or
required)*(3) History	(o) mixt ore estimated Estated <u>of</u> mixt out to destail estiming <u>er</u>
(3) EC 110 Microeconomics (preq: MATH100)	MKT 344 Promotional Management or MKT 410 Managing Innovation
(3)	or 321 Retail Management or MKT 376 Services Marketing
(3)	(3-4) Principles of accounting
*Must complete either a two-semester literature	
sequence or a two semester history sequence.	NOTE: Courses in Culverhouse College of Commerce at 300 level and above
Computer / Foreign Language:	require students to have completed 61 hours and EC 110 before being enrolled.
(6 hrs "C" or 1 Yr Same Foreign Language	ELECTIVES (120 hrs total required for graduation)
Required) (3) CS 285	()LGS 200 (Business Minor)
(3)	() <u>MKT 437</u>
(0)	()MKT 476
Writing Courses (6 hrs "W" required)	() <u>MGT 386</u>
(3) Completed CTD 447	() <u>MGT 482</u>
(3)	()
	()
HES CORE (6 Hrs)	
(3) HES 100 F	
(3) HES 310 F, Sp, I, S	
NOTE: HES 100 is for new freshmen only.	Courses usually offered: F= Fall Sp = Spring I = Interim S = Summer