

The University of Alabama
College of Human Environmental Sciences
Department of Clothing, Textiles, and Interior Design

Program Requirements – Major in Apparel and Textiles - Concentration in Fashion Retailing –
2022-2023 Catalog

Name _____ Date _____

State-Wide Articulation and UA Core

I. Written Composition (6 hrs required)

- ____ (3) EN 101 English F, Sp
____ (3) EN 102 English F, Sp

II. Humanities and Fine Arts (12 hrs required)*

- ____ (3) Fine Arts _____
____ (3) Literature _____
____ (3) _____
____ (3) _____

**Must complete either a two-semester literature sequence
or a two semester history sequence.*

III. Natural Sciences (11 hrs required) and Mathematics (3
hrs required)

- ____ (3) Math _____
____ (4) NS _____
____ (4) NS _____

IV. History, Social and Behavioral Sciences (12 hrs required)*

- ____ (3) History _____
____ (3) EC 110 Microeconomics (peq: MATH 100)
____ (3) _____
____ (3) _____

**Must complete either a two-semester literature sequence
or a two semester history sequence.*

Computer / Foreign Language:

(6 hrs "C" or 1 Yr Same Foreign Language
Required)

- ____ (3) CS 285
____ (3) CSM 441, CSM 445, CSM 447, CSM 458, ST 260

Writing Courses (6 hrs "W" required)

- ____ (3) CTD 447
____ (3) _____

HES CORE (3 Hrs)*

- ____ (3) HES 100 F

**HES 100 is for new freshman only.*

Major Courses (64 Hrs)

- ____ (3) CTD 281 Fundamentals of the Fashion Industry F, Sp
____ (3) CTD 261 Textiles Sp, S
____ (3) CTD 231 Sewn Products Analysis F, Sp
____ (3) CTD 292 Trend Analysis and Fashion Forecasting F, Sp
____ (3) CTD 361 Fashion Merchandising I F (concurrent with CTD 461)
____ (3) CTD 461 Quality Control for Textile Products F
____ (3) CTD 320 Visual Merchandising F, Sp
____ (3) CTD 387 Fashion Marketing F, Sp
____ (1) CTD 381 Fashion Retailing Seminar Sp
____ (3) CTD 481 Fashion Merchandising II Sp (concurrent with CTD 381)
____ (3) CTD 447 Textiles and Apparel in International Trade (W) F, Sp
____ (9) CTD 485 Internship in Fashion Retailing F
____ (3) CTD 374 Digital Commerce F, Sp
____ (3) CTD 415 HY of Textile Design (W) Sp
____ or CTD 448 HY of Costume F
____ (3) CTD 446 Cultural Dynamics of Apparel and Textiles Sp
____ (3) MGT 300 Organizational Theory and Behavior
____ (3) MKT 300 Marketing
____ (6) SELECT TWO OF THE FOLLOWING:
MKT 313 Consumer Behavior
MKT 337 Personal Selling
MKT 344 Promotional Management
MKT 410 Managing Innovation
MKT 321 Retail Management
MKT 376 Services Marketing
____ (3-4) Principles of accounting

*NOTE: Courses in Culverhouse College of Commerce at 300 level and above
require students to have completed 61 hours and EC 110 before being enrolled.*

ELECTIVES (120 hrs total required for graduation)

- ____ () LGS 200 (Business Minor)
____ () MKT 437
____ () MKT 476
____ () MGT 386
____ () MGT 482
____ () _____
____ () _____

Courses usually offered: F= Fall Sp = Spring I = Interim S = Summer