

**The University of Alabama**  
**College of Human Environmental Sciences**  
**Department of Consumer Sciences**  
**120 Credit Hours**

**PROGRAM REQUIREMENTS - MAJOR IN CONSUMER SCIENCES –2019-2020 Catalog**

Name \_\_\_\_\_ Concentration – Consumer Affairs Date \_\_\_\_\_

**State-Wide Articulation and UA Core**

**I. Written Composition (6 hrs required)**

- \_\_\_\_ (3) EN 101 English  
 \_\_\_\_ (3) EN 102 English

**II. Humanities and Fine Arts (12 hrs required)\***

- \_\_\_\_ (3) Fine Arts \_\_\_\_\_  
 \_\_\_\_ (3) Literature \_\_\_\_\_  
 \_\_\_\_ (3) \_\_\_\_\_  
 \_\_\_\_ (3) \_\_\_\_\_

*\*Must complete either two semesters of literature or two semesters of history.*

**III. Natural Sciences and Mathematics (11 hrs required)**

- \_\_\_\_ (3) Math \_\_\_\_\_

(MATH 110 or MATH 112 recommended)

- \_\_\_\_ (4) NS \_\_\_\_\_  
 \_\_\_\_ (4) NS \_\_\_\_\_

**IV. History, Social and Behavioral Sciences (12 hrs required)\***

- \_\_\_\_ (3) History \_\_\_\_\_  
 \_\_\_\_ (3) \_\_\_\_\_  
 \_\_\_\_ (3) EC 110 (Prereq: MATH 100)  
 \_\_\_\_ (3) EC 111 (Prereq: EC 110)

*\*Must complete either two semesters of literature or two semesters of history.*

**Computer / Foreign Language**

**(6 Hrs "C" or 1 Yr Same Foreign Language required)**

- \_\_\_\_ (3) CSM 445 Applied Digital Tools  
 \_\_\_\_ (3) CSM 441 Consumer Communications

**Writing Courses (6 hrs "W" Required)**

- \_\_\_\_ (3) CSM 401 Consumer Protection  
 \_\_\_\_ (3) CSM 451 or CSM 459

**HES CORE (6 Hrs)**

- \_\_\_\_ (3) HES 100 Freshman Compass  
 \_\_\_\_ (3) HES 310 Issues in HES

*NOTE: HES 100 is for new freshmen only*

**MAJOR COURSES C- or better required**

Required for all Consumer Sciences majors

- \_\_\_\_ (3) CSM 201 Individual Family Resource Management  
 \_\_\_\_ (3) CSM 204 Introduction to Personal Financial Planning  
 \_\_\_\_ (3) CSM 303 Introduction to Consumer Economics  
 \_\_\_\_ (3) CSM 401 Consumer Protection\*\* (W)  
 \_\_\_\_ (3) CSM 405 Public Policy\*\*  
 \_\_\_\_ (3) ST 260 (Prereq: MATH 112) or BER 345 Statistics  
 \_\_\_\_ (3) CSM 381 Consumer Marketing Management or MKT 300

**CONSUMER AFFAIRS CONCENTRATION**

- \_\_\_\_ (3) CSM 403 Consumer Economics\*\*  
 \_\_\_\_ (3) CSM 415 Customer Service Management  
 \_\_\_\_ (3) CSM 425 Consumer Conflict for the Workplace  
 \_\_\_\_ (3) CSM 437 Developing the Leader Within  
 \_\_\_\_ (3) CSM 441 Consumer Communications (C)  
 \_\_\_\_ (3) CSM 445 Applied Digital Tools (C)

Pick one of the two Consumer Affairs Concentration Tracks:

**CONSUMER POLICY AND ADVOCACY**

- \_\_\_\_ (3) CSM 480 E-Commerce @ Human Environmental Sciences  
 \_\_\_\_ (3) CSM 451 Consumer Demographics (W)  
 \_\_\_\_ (3) CSM 430 Family & Consumer Law for Non-Lawyers  
 \_\_\_\_ (3) CSM 455 Consumer Analytic Methods

**CONSUMER CARE AND ENGAGEMENT**

- \_\_\_\_ (3) CSM 435 Psychology Of Money  
 \_\_\_\_ (3) CSM 459 Techniques of Counseling in Consumer Sciences (W)  
 \_\_\_\_ (3) CSM 440 Maximizing Use of Social Media Marketing  
 \_\_\_\_ (3) CSM 461 Managing in a High Performance Organization

*CSM elective courses:*

- \_\_\_\_ (1-6) CSM 390 Field Experience  
 \_\_\_\_ (3) CSM 427 Emotional Intelligence  
 \_\_\_\_ (3) CSM 428 Processes of Negotiation  
 \_\_\_\_ (3) CSM 475 Entrepreneurship in Human Environmental Sciences  
 \_\_\_\_ (3) CSM 486 Principled Negotiation

**\*\* EC 110 Prerequisite C- or better**

**Check myBama for availability and undergraduate catalog for prerequisite**