### PROGRAM REQUIREMENTS - MAJOR IN CONSUMER SCIENCES –2020-2021 Catalog

**Name_______________________________**

**Concentration – Consumer Affairs**  
**Date__________________**

#### State-Wide Articulation and UA Core

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<th>Requirement</th>
<th>Course Details</th>
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<td>I. Written Composition (6 hrs required)</td>
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- (3) EN 101 English  
- (3) EN 102 English |
| II. Humanities and Fine Arts (12 hrs required)* |  
- (3) Fine Arts  
- (3) Literature  
- (3) ___________________________|
| III. Natural Sciences and Mathematics (11 hrs required) |  
- (3) Math (MATH 110 or MATH 112 recommended)  
- (4) NS  
- (4) NS For NS: BSC 108, BSC 109 and AY 101/102 are offered by distance |
| IV. History, Social and Behavioral Sciences (12 hrs required)* |  
- (3) History  
- (3) EC 110 (Prereq: MATH 100)  
- (3) EC 111 (Prereq: EC 110) |

*Must complete either two semesters of literature or two semesters of history.

#### MAJOR COURSES C- or better required

- Required for all Consumer Sciences majors
  - (3) CSM 201 Individual Family Resource Management
  - (3) CSM 204 Introduction to Personal Financial Planning
  - (3) CSM 303 Introduction to Consumer Economics
  - (3) CSM 401 Consumer Protection** (W)
  - (3) CSM 405 Public Policy**
  - (3) ST 260 (Prereq: MATH 112) or BER 345 Statistics
  - (3) CSM 381 Consumer Marketing Management or MKT 300

**CONSUMER AFFAIRS CONCENTRATION**

- (3) CSM 403 Consumer Economics**
- (3) CSM 415 Customer Service Management
- (3) CSM 425 Consumer Conflict for the Workplace
- (3) CSM 437 Developing the Leader Within
- (3) CSM 441 Consumer Communications (C)
- (3) CSM 445 Applied Digital Tools (C)

**Pick one of the two Consumer Affairs Concentration Tracks:**

**CONSUMER POLICY AND ADVOCACY**

- (3) CSM 480 E-Commerce @ Human Environmental Sciences
- (3) CSM 451 Consumer Demographics (W)
- (3) CSM 430 Family & Consumer Law for Non-Lawyers
- (3) CSM 455 Consumer Analytic Methods

**CONSUMER CARE AND ENGAGEMENT**

- (3) CSM 435 Psychology Of Money
- (3) CSM 459 Techniques of Counseling in Consumer Sciences (W)
- (3) CSM 440 Maximizing Use of Social Media Marketing
- (3) CSM 461 Managing in a High Performance Organization

**CSM elective courses:**

- (3) CSM 427 Emotional Intelligence
- (3) CSM 428 Processes of Negotiation
- (3) CSM 475 Entrepreneurship in Human Environmental Sciences
- (3) CSM 486 Principled Negotiation

** EC 110 Prerequisite C- or better**

Check myBama for availability and undergraduate catalog for prerequisites