

The University of Alabama
College of Human Environmental Sciences
Department of Consumer Sciences
120 Credit Hours

PROGRAM REQUIREMENTS - MAJOR IN CONSUMER SCIENCES –2022-2023 Catalog

Name _____ Concentration – Consumer Affairs Date _____

State-Wide Articulation and UA Core

I. Written Composition (6 hrs required)

- ____ (3) EN 101 English
- ____ (3) EN 102 English

II. Humanities and Fine Arts (12 hrs required)*

- ____ (3) Fine Arts _____
- ____ (3) Literature _____
- ____ (3) _____
- ____ (3) _____

**Must complete either two semesters of literature or two semesters of history.*

III. Natural Sciences and Mathematics (11 hrs required)

- ____ (3) Math _____
- (MATH 110 or MATH 112 recommended)
- ____ (4) NS _____
 - ____ (4) NS _____

IV. History, Social and Behavioral Sciences (12 hrs required)*

- ____ (3) History _____
- ____ (3) EC 110 (Prereq: MATH 100)
- ____ (3) _____
- ____ (3) _____

**Must complete either two semesters of literature or two semesters of history.*

V. Computer (6 Hrs "C")

- ____ (3) CSM 441 Consumer Communications
- ____ (3) CSM 447 Advanced Digital Tools

VI. Writing Courses (6 hrs "W" Required)

- ____ (3) CSM 401 Consumer Protection
- ____ (3) _____

(CSM 447, CSM 451, or CSM 459 recommended)

VII. HES CORE (6 Hrs)

- ____ (3) HES 100 Freshman Compass
- ____ (3) HES 310 Issues in HES

NOTE: HES 100 is for new freshmen only

VIII. MAJOR COURSES C- or better required

Required for all Consumer Sciences majors

- ____ (3) CSM 201 Individual Family Resource Management
- ____ (3) CSM 204 Introduction to Personal Financial Planning
- ____ (3) CSM 303 Introduction to Consumer Economics
- ____ (3) CSM 381 Consumer Marketing Management or MKT 300
- ____ (3) CSM 401 Consumer Protection (W)
- ____ (3) CSM 425 Conflict Resolution in the Workplace
- ____ (3) Statistics: ST 260, PY 211, SOC 301, BER 345, or CJ 381

CONSUMER AFFAIRS CONCENTRATION

- ____ (3) CSM 403 Consumer Economics**
- ____ (3) CSM 415 Customer Service Management
- ____ (3) CSM 441 Consumer Communications (C)
- ____ (3) CSM 447 Advanced Digital Tools (C), (W)

Pick three required CSM upper division courses:

- ____ (3) CSM 405 Public Policy: Family and Community Resources**
- ____ (3) CSM 435 Psychology of Money
- ____ (3) CSM 440 Maximizing Social Media Marketing,
- ____ (3) CSM 451 Consumer Demographics (W)
- ____ (3) CSM 455 Consumer Analytic Methods
- ____ (3) CSM 459 Techniques of Counseling in Consumer Sciences (W)

- ____ (6) CSM Elective Block (Additional CSM 100-499 courses; or department approved electives)

**** EC 110 Prerequisite C- or better**

Check myBama for availability and undergraduate catalog for prerequisite