The University of Alabama College of Human Environmental Sciences Department of Clothing, Textiles and Interior Design

Program Requirements - Major in Apparel and Textiles - Concentration in Fashion Retailing - 2020-2021 Catalog

Name	Date
State-Wide Articulation and UA Core I. Written Composition (6 hrs required) (3) EN 101 English F, Sp (3) EN 102 English F, Sp II. Humanities and Fine Arts (12 hrs required)* (3) Fine Arts (3) Literature (3)	MAJOR COURSES (61-62 Hrs) (3) CTD 281 Fundamentals of the Fashion Industry F, Sp (3) CTD 261 Textiles Sp, S (3) CTD 292 Trend Analysis and Fashion Forecasting F, Sp (3) CTD 231 Sewn Products Analysis F, Sp (3) CTD 361 Fashion Merchandising I F (concurrent with CTD 461) (1) CTD 381 Fashion Retailing Seminar Sp (3) CTD 387 Fashion Marketing Sp (3) CTD 320 Visual Merchandising F, Sp (3) CTD 446 Cultural Dynamics of Apparel and Textiles Sp (3) CTD 447 Textiles and Apparel in International Trade (W) F, Sp (3) CTD 415 HY of Textile Design (W) Sp or CTD 448 HY of Costume F (3) CTD 481 Fashion Merchandising II Sp (concurrent with CTD 381) (9) CTD 485 Internship in Fashion Retailing F (3) MGT 300 Organizational Theory and Behavior or HES 430 (3) MKT 313 Consumer Behavior or MKT 337 Personal Selling or MKT 444 Promotional Management or MKT 376 Services Marketing (3-4) Principles of accounting NOTE: Courses in Culverhouse College of Commerce at 300 level and above require students to have completed 61 hours and EC 110 before being enrolled. ELECTIVES (120 hrs total required for graduation) (1) LGS 200 (Business Minor) (1) MKT 437
Required)	() MKT 437
(3)(3) HES CORE (6 Hrs)(3) HES 100 F(3) HES 310 F, Sp, I, S	Courses usually offered: F= Fall Sp = Spring I = Interim S = Summer

NOTE: HES 100 is for new freshmen only.

Revised for 2020