## The University of Alabama College of Human Environmental Sciences Department of Human Nutrition and Hospitality Management

## PROGRAM REQUIREMENTS - MAJOR IN HOSPITALITY MANAGEMENT (HM) 2021-2022 Catalog

(120 credit hours required) (On-Campus)

ime CWI	Date
State-Wide Articulation and UA Core (53 cr required)	RHM PROGRAM REQUIREMENTS- (35 cr required)
vate-wide Articulation and OA Core (55 to required)	<del> </del>
Vritten Composition (6 cr req)	RHM Core:
(3) EN 101 English	(3) <b>RHM 175</b> Intro to Hospitality Management <b>FSp</b>
(3) EN 102 English Computer or Foreign Language*** (6 cr req)	(3) RHM 241 Mgt. of Food & Beverage Operation FSp
(3)	(3) NHM 250 Principles of Food Preparation FSp
(3)	(3) RHM 251 Hospitality Employee Supervision & Management FS
Humanities and Fine Arts (12 cr req)*	(3) <b>RHM 274</b> Hospitality Basic Accounting <b>FSp</b> <u>OR</u> <b>AC</b> 210
(3) Fine Arts Req (3) Literature**	(3) <b>RHM 303</b> Managing Quality in the Hospitality Industry ( <i>W</i> ) <b>FS</b>
(3)	
(3)	(3) <b>RHM 321</b> Tourism & Hospitality Industry <b>FSp</b>
COM 123 Public Speaking (HU) recommended	(3) RHM 421 Hospitality Law FSp OR LGS 200 FSp
History, Social, & Behavioral Sciences (12 cr req)	(1) <b>RHM 469</b> Internship in Hospitality Management <b>FSpS</b>
(3) History** (3)	(Instructor approval)
(3)	(3) RHM 470 Hospitality Computer Systems FSp
(3)	(3) <b>RHM 474</b> Managerial Accounting for the Hospitality Industry <b>F</b>
Natural Sciences and Mathematics (11 cr req)	Preg: RHM 274 or AC 210 Intro to Accounting
(3) Math (≥110) (4) NS	
(4) NS	(1) <b>RHM 496</b> Senior Capstone Seminar <b>FSp</b>
HES Core Courses (6 cr)	(3) <b>CSM 204</b> Intro to Personal Financial Planning <b>FSp</b>
(3) HES 100 (HES Freshmen Only)	Electives or Minor courses related to Hospitality Managen
(3) HES 310 Nriting Courses (6 Hrs "W" Required)	to meet 120 credit hours (total)
( ) RHM 303	(3)(3)
( ´) RHM 335 or RHM 370 or RHM 420	(3) (3)
(Note: Writing courses will be met when you	(3) (3)
fivoid: Whiting courses will be met when you follow this checklist)	(,
TE: **Must complete either two semesters of literature or two	wo semesters of a history sequence (Ex: HY 101 & 102).  select a Hospitality Concentration by first semester sophomore year.
□ Restaurant/Food and Beverage Concentration <sup>2</sup> (15 cr)	□ Meetings/Event Concentration (18 cr)
(3) RHM 375 Managing Catering Operations <b>FSp</b> ( <b>Preq</b> :	(3) RHM 185 Intro to Meetings & Event Industry <b>FSp</b>
NHM 250)(3) RHM 377 Restaurant Management and Service <b>F</b>	(3) RHM 370 Event Marketing ( <b>W</b> ) <b>FSp</b> (3) RHM 380 Convention Trade Show Management <b>FSp</b>
(3) RHM 420 Hospitality Marketing ( <i>W</i> ) <b>FSp</b>	(3) RHM 425 Risk Management for Meeting & Events FSp
(3) RHM 465 Food and Beverage Controls <b>Sp</b>	(3) RHM 479 Convention Management & Services FSp
(3) RHM 478 Managing Service in Food and Beverage Operations <b>F</b>	(3) RHM 480 Adv. Meetings & Convention Management <b>FSp</b>
Hotel/Lodging Concentration (15 cr)	□Sport, Entertainment, & Event Management Concentration (18 c
(3) RHM 325 Lodging Operations & Management Sp	(18 c) (3) RHM 235 Introduction to the Sport Industry <b>FSpS</b>
(3) RHM 375 Managing Catering Operations FSp (Preq: NHM 250	(3) RHM 313 Contemporary Club Management <b>F</b>
(3) RHM 420 Hospitality Marketing ( <i>W</i> ) <b>FSp</b>	(3) RHM 335 Sport Tourism ( <i>W</i> ) <b>F</b>
(3) RHM 450 Issues in Hotel & Lodging Management <b>Sp</b>	(3) RHM 337 Sport and Entertainment Venue Management <b>Sp</b>
(3) RHM 479 Convention Management & Service FSp	(3) RHM 338 Sport Marketing, Promotion & Strategy F

\*\*\*Must be taken in this order: RHM274 or AC210\* → RHM 474

\*EC 110 or 112 is also required to register for AC 210

Hospitality Internship (RHM 469)- Must be a Junior/Senior and have a minimum GPA of 2.25.

**C&BA Sales Specialization:** MKT 300, MKT 337, MKT 338, MKT 437. Go to <a href="www.cba.ua.edu/sales">www.cba.ua.edu/sales</a> for more information (Math 100 required for MKT 300. MKT 300 is preq for other courses)

NOTE: CSM 101 or CS 102 is a prerequisite for CSM 441, CSM 445, CSM 447 and CSM 458.

## **RHM Electives:**

\*Semesters may vary

 RHM 235 Introduction to Sport Hospitality SSpS2
 RHM 290 Food and Beverage Trends Summer Interim Only
 RHM 300 Event Planning for Wedding Coordinators Sp, Summer Interin
 RHM 446 *Hospitality Purchasing Sp
 RHM 448 Bar & Beverage Management Sp
 RHM 465 Food and Beverage Controls Sp
 RHM 478 Managing Service in Food and Bev Operations F
 RHM 481 *Special Events, Fairs, and Festivals
 RHM 482 Special Topics in Meetings and Event Management
 CSM 415 Customer Service Management FSp
 CSM 425 Conflict Resolution Workplace FSp
 CSM 437 Developing the Leader Within FSp
 CSM 441 Consumer Communications FSp
 CSM 458 Using Spreadsheets for Financial Decision Making FSp
 CSM 486 Consumer Management of Human Capital