

PROGRAM REQUIREMENTS - MAJOR IN HOSPITALITY MANAGEMENT (HM)
2023-2024 Catalog
120 credit hours required (On-Campus)

Name _____ CWID _____ Date _____

State-Wide Articulation and UA Core (53 cr required)

Written Composition (6 cr req)

- ____ (3) EN 101 English
____ (3) EN 102 English

Computer or Foreign Language* (6 cr req)**

- ____ (3) _____
____ (3) _____

Humanities and Fine Arts (12 cr req)*

- ____ (3) Fine Arts Req _____
____ (3) Literature** _____
____ (3) _____
____ (3) _____

*COM 123 Public Speaking (HU) recommended

History, Social, & Behavioral Sciences (12 cr req)

- ____ (3) History** _____
____ (3) _____
____ (3) _____
____ (3) _____

Natural Sciences and Mathematics (11 cr req)

- ____ (3) Math _____ (≥110)
____ (4) NS _____
____ (4) NS _____

HES Core Courses (6 cr)

- ____ (3) HES 100 (HES Freshmen Only)
____ (3) HES 310

Writing Courses (6 Hrs "W" Required)

- ____ () RHM 303
____ () RHM 335 or RHM 370 or RHM 420

(Note: Writing courses will be met when you follow this checklist)

RHM PROGRAM REQUIREMENTS- (34 cr required)

RHM Core:

- ____ (3) RHM 175 Intro to Hospitality Management **FSp**
____ (3) RHM 241 Mgt. of Food & Beverage Operation **FSp**
____ (3) NHM 250 Principles of Food Preparation **FSp**
____ (3) RHM 251 Hospitality Employee Supervision & Management **FSp**
____ (3) RHM 303 Managing Quality in the Hospitality Industry (**W**) **FSp**
____ (3) RHM 321 Tourism & Hospitality Industry **FSp**
____ (3) RHM 420 Hospitality Marketing (**W**) or 370 Event Marketing (**W**) **FSp**
____ (3) RHM 421 Hospitality Law **FSp** OR LGS 200 **FSp** OR LGS 201
____ (3) RHM 469 Internship in Hospitality Management **FSpS**
(Instructor approval required)
____ (3) RHM 470 Hospitality Computer Systems **FSp**
____ (3) RHM 474 Managerial Accounting for the Hospitality Industry **FSp**
____ (1) RHM 496 Senior Capstone Seminar **FSp**

Electives or Minor courses related to Hospitality Management to meet 120 credit hours (total)

- ____ (3) _____ ____ (3) _____
____ (3) _____ ____ (3) _____
____ (3) _____ ____ (3) _____

NOTE: **Must complete either two semesters of literature or two semesters of a history sequence (Ex: HY 101 & 102).

HM Concentration (12-15 credits required) Student must select a Hospitality Concentration by first semester sophomore year.

☐ **Restaurant/Food and Beverage Concentration² (12 cr)**

- ____ (3) RHM 378 F&B for Hotels and Events **Sp ***
____ (3) RHM 420 Hospitality Marketing (**W**) **FSp**
____ (3) RHM 465 Food and Beverage Controls **Sp**
____ (3) RHM 478 Managing Service in Food and Beverage Operations **F**

☐ **Hotel/Lodging Concentration (15 cr)**

- ____ (3) RHM 325 Lodging Operations & Management **Sp**
____ (3) RHM 340 Sustainable Tourism
____ (3) RHM 378 F&B for Hotels & Events **Sp ***
____ (3) RHM 450 Issues in Hotel & Lodging Management **Sp**
____ (3) RHM 479 Convention Management & Service **FSp**

☐ **Meetings/Event Concentration (15 cr)**

- ____ (3) RHM 185 Intro to Meetings & Event Industry **FSp**
____ (3) RHM 380 Convention Trade Show Management **FSp**
____ (3) RHM 425 Risk Management for Meeting & Events **FSp**
____ (3) RHM 479 Convention Management & Services **FSp**
____ (3) RHM 480 Adv. Meetings & Convention Management **FSp**

RHM 370 recommended

☐ **Sport, Entertainment, & Event Management Concentration (15 cr)**

- ____ (3) RHM 235 Introduction to the Sport Industry **FSpS**
____ (3) RHM 313 Contemporary Club Management **Sp**
____ (3) RHM 337 Sport and Entertainment Venue Management **Sp**
____ (3) RHM 338 Sport Marketing, Promotion & Strategy **FSp**
____ (3) RHM 436 Current Trends in Sport Hospitality **FSp**

Hospitality Internship (RHM 469)- Must be a Junior/Senior and have a minimum GPA of 2.25.

C&BA Sales Specialization: MKT 300, MKT 337, MKT 338, MKT 437. Go to www.cba.ua.edu/sales for more information (Math 100 required for MKT 300. MKT 300 is preq for other courses)

NOTE: CSM 101 or CS 102 is a prerequisite for CSM 441, CSM 445, CSM 447 and CSM 458.

RHM Electives:

- ___ **RHM 235** Introduction to Sport Hospitality **FSpS2**
- ___ **RHM 236** *Creating the Fan Experience **(NEW)**
- ___ **RHM 290** *Food and Beverage Trends **Summer Interim Only**
- ___ **RHM 300** Event Planning for Wedding Coordinators **Sp, Summer Interim**
- ___ **RHM 315** *Food and Culture **(NEW)S**
- ___ **RHM 317** *Social Issues in Sport & Entertainment Operations **(NEW)**
- ___ **RHM 340** *Sustainable Tourism **(NEW)**
- ___ **RHM 404** *Financial Issues in Sport **(NEW)**
- ___ **RHM 422** *Ethical and Legal Issues in Sport Management **(NEW)**
- ___ **RHM 446** *Hospitality Purchasing
- ___ **RHM 448** Bar & Beverage Management **Sp**
- ___ **RHM 465** Food and Beverage Controls **Sp**
- ___ **RHM 478** Managing Service in Food and Bev Operations **F**
- ___ **RHM 481** *Special Events, Fairs, and Festivals
- ___ **RHM 482** *Special Topics in Meetings and Event Management
- ___ **CSM 204** Intro to Personal Finance Planning **F SP S**
- ___ **CSM 204** Intro to Personal Finance Planning **F SP S**
- ___ **CSM 415** Customer Service Management **F/DL, Sp/MA** (plan to offer **SU** OL and OLM)
- ___ **CSM 425** Conflict Resolution Workplace **F/DL, Sp/MA** (plan to offer **SU** OL and OLM)
- ___ **CSM 437** Developing the Leader Within **F/DL, Sp/MA** (plan to offer **SU** OL and OLM)
- ___ **CSM 441** Consumer Communications **FSp**
- ___ **CSM 458** Using Spreadsheets for Financial Decision Making **FSp**
- ___ **CSM 486** Consumer Management of Human Capital **Sp** (plan to offer **SU** OL and OLM)

***Semesters may vary-check with your advisor**