# Program Requirements - Major in Apparel and Textiles - Concentration in Fashion Retailing – 2008-2010 Catalog

## Name _____________________________________________________ Date ______

### State-Wide Articulation and UA Core

<table>
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<tr>
<th>Requirement</th>
<th>Course Details</th>
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| I. Written Composition (6 hrs required) | (3) EN 101 English F, Sp  
(3) EN 102 English F, Sp |
| II. Humanities and Fine Arts (12 hrs required)* | (3) Fine Arts  
(3) Literature  
(3)  
(3)  |
| III. Natural Sciences and Mathematics 11 hrs | (3) Math |
| Mathematics (3 hrs required) | (4) NS  
(4) NS |
| IV. History, Social and Behavioral Sciences (12 hrs required)* | (3) History  
(3) EC 110 Microeconomics (preq:MATH 100)  
(3) |

*Must complete either a two semester literature sequence or a two semester history sequence.

### Computer / Foreign Language:

(6 hrs "C" or 1 Yr Same Foreign Language Required)

(3)  
(3)  

### Writing Courses (6 hrs "W" required)

(3) Completed CTD 447

### HES CORE (6 Hrs)

(3) HES 100 F  
(3) HES 310 F, Sp, I, S, Q

**NOTE:** HES 100 is for new freshmen only.

### MAJOR COURSES (58-59 Hrs)

(3) CTD 102 Applied Design F, Sp, S  
(3) CTD 231 Sewn Products Analysis  
(3) CTD 261 Textiles F, Sp, S  
(3) CTD 281 Fashion Retailing I F  
(3) CTD 381 Fashion Retailing Seminar Sp  
(3) CTD 320 Visual Merchandising, F, Sp (preq: CTD 102)  
(3) CTD 446 Cultural Dynamics of Apparel and Textiles Sp  
(3) CTD 447 Textiles and Apparel in International Trade (W) F, Sp  
(Preq: EC 110 or EC 111 and CTD 281)  
(3) CTD 415 HY of Textile Design (W) Sp or CTD 448 HY of Costume F  
(3) CTD 461 Quality Control for Textile Products F  
(3) CTD 481 Fashion Retailing II F  
(6) CTD 485 Internship in Fashion Retailing F (See catalog for preq.)  
(3) MGT 300 Organizational Theory and Behavior  
(3) MKT 300 Marketing  
(3) MKT 313 Consumer Behavior or MKT 337 Personal Selling or MKT 444 Promotional Management or MKT 410 Product Development  
(3) MKT 321 Retail Management  
(3) MKT 455 International Marketing or MGT 341 Contemporary Ethical Issues and Corporate Responsibility or MGT 301 Human Resources or MGT 320 Leadership  
(3-4) Principles of accounting  
(3) EC 111 Principles of Macroeconomics (Preq EC 110) or ST 260 Statistical Data Analysis (NOTE: EC 111 also satisfies History, Social & Behavioral Sciences in core.)

### Recommended Electives: Fashion Retailing Concentration

(3) MKT 455 International Marketing  
(3) CSM 445 Microcomputers in Consumer Services (C)

**NOTE:** Courses in C&BA at 300 level and above require students to have completed 61 hours and EC 110 before being enrolled.

### ELECTIVES (Total hours must = 120)

(3)  
(3)  
(3)  
(3)  
(3)  
(3)  
(3)  

Courses usually offered: F= Fall  Sp = Spring  I = Interim  S = Summer  Q= Quest