

The University of Alabama  
College of Human Environmental Sciences  
Department of Clothing, Textiles and Interior Design

Program Requirements - Major in Apparel and Textiles - Concentration in Fashion Retailing – 2002-2004 Catalog

Name \_\_\_\_\_ Date \_\_\_\_\_

State-Wide Articulation and UA Core

I. Written Composition (6 hrs required)

- \_\_\_\_ (3) EN 101 English F, Sp
- \_\_\_\_ (3) EN 102 English F, Sp

II. Humanities and Fine Arts (12 hrs required)\*

- \_\_\_\_ (3) Fine Arts \_\_\_\_\_
- \_\_\_\_ (3) Literature \_\_\_\_\_
- \_\_\_\_ (3) \_\_\_\_\_
- \_\_\_\_ (3) \_\_\_\_\_

\*Must complete either a two semester literature sequence or a two semester history sequence.

III. Natural Sciences and Mathematics 11 hrs

Mathematics (3 hrs required)

- \_\_\_\_ (3) Math \_\_\_\_\_
- \_\_\_\_ (4) NS \_\_\_\_\_
- \_\_\_\_ (4) NS \_\_\_\_\_

IV. History, Social and Behavioral Sciences (12 hrs required)\*

- \_\_\_\_ (3) History \_\_\_\_\_
- \_\_\_\_ (3) EC 110 Microeconomics (preq: MATH 100)
- \_\_\_\_ (3) \_\_\_\_\_
- \_\_\_\_ (3) \_\_\_\_\_

\*Must complete either a two semester literature sequence or a two semester history sequence.

Computer / Foreign Language:  
(6 hrs "C" or 1 Yr Same Foreign Language Required)

- \_\_\_\_ (3) \_\_\_\_\_
- \_\_\_\_ (3) \_\_\_\_\_

Writing Courses (6 hrs "W" required)

- \_\_\_\_ (3) Completed CTD 447
- \_\_\_\_ (3) \_\_\_\_\_

HES CORE (6 Hrs)

- \_\_\_\_ (3) HES 100 F
- \_\_\_\_ (3) HES 310 F, Sp, I, S, Q

NOTE: HES 100 is for new freshmen only.

MAJOR COURSES (58-59 Hrs)

- \_\_\_\_ (3) CTD 102 Applied Design F, Sp, S
- \_\_\_\_ (3) CTD 241 Apparel Construction F, Sp
- \_\_\_\_ (3) CTD 261 Textiles F, Sp, S
- \_\_\_\_ (3) CTD 281 Fashion Retailing I F
- \_\_\_\_ (1) CTD 381 Fashion Retailing Seminar Sp
- \_\_\_\_ (3) CTD 320 Visual Merchandising, F, Sp (Preq: CTD 102)
- \_\_\_\_ (3) CTD 446 Cultural Dynamics of Apparel and Textiles Sp
- \_\_\_\_ (3) CTD 447 Textiles and Apparel in International Trade (W) F, Sp (Preq: EC 110 or EC 111 and CTD 281)
- \_\_\_\_ (3) CTD 448 HY of Costume F or CTD 415 HY of Textile Design (W) Sp
- \_\_\_\_ (3) CTD 461 Quality Control for Textile Products F
- \_\_\_\_ (3) CTD 481 Fashion Retailing II F
- \_\_\_\_ (6) CTD 485 Internship in Fashion Retailing F (See catalog for preq.)
- \_\_\_\_ (3) MGT 300 Organizational Theory and Behavior
- \_\_\_\_ (3) MKT 300 Marketing
- \_\_\_\_ (3) MKT 313 Consumer Behavior or MKT 337 Personal Selling or MKT 444 Promotional Management or MKT 410 Product Development
- \_\_\_\_ (3) MKT 321 Retail Management
- \_\_\_\_ (3) MKT 381 Marketing Management for Non-Marketing Majors or MGT 341 Contemporary Ethical Issues and Corporate Responsibility or MGT 320 Leadership
- \_\_\_\_ (3-4) Principles of accounting
- \_\_\_\_ (3) EC 111 Principles of Macroeconomics (Preq EC 110) or ST 260 Statistical Methods (NOTE: EC 111 also satisfies History, Social & Behavioral Sciences in core.)

Recommended Electives: Fashion Retailing Concentration

- \_\_\_\_ (3) MKT 455 International Marketing
- \_\_\_\_ (3) CSM 445 Microcomputers in Consumer Services (C)

Any Marketing and Management Courses listed above not selected to meet a program requirement.

NOTE: Courses in C&BA at 300 level and above require students to have completed 55 hours before being enrolled.

ELECTIVES (Total hours must = 120.)

- \_\_\_\_ ( ) \_\_\_\_\_
- \_\_\_\_ ( ) \_\_\_\_\_
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- \_\_\_\_ ( ) \_\_\_\_\_

Courses *usually* offered: F= Fall Sp = Spring I = Interim S = Summer Q= Quest Summer 2002

**Note: C&BA requires ST 260 & AC 210 for the minor in MKT**