

The University of Alabama
College of Human Environmental Sciences
Department of Clothing, Textiles and Interior Design

Program Requirements - Major in Apparel and Textiles - Concentration in Fashion Retailing – 1998-2000 Catalog

Name _____ Date _____

State-Wide Articulation and UA Core

I. Written Composition (6 hrs required)

____ (3) EN 101 English F, Sp

____ (3) EN 102 English F, Sp

II. Humanities and Fine Arts (12 hrs required)*

____ (3) Fine Arts _____

____ (3) Literature _____

____ (3) _____

____ (3) _____

*Must complete either a two semester literature sequence or a two semester history sequence.

III. Natural Sciences and Mathematics 11 hrs

Mathematics (3 hrs required)

____ (3) Math _____

____ (4) NS _____

____ (4) NS _____

IV. History, Social and Behavioral Sciences (12 hrs

required)*

____ (3) History _____

____ (3) EC 110 Microeconomics (preq: MATH 100)

____ (3) _____

____ (3) _____

*Must complete either a two semester literature sequence or a two semester history sequence.

Computer / Foreign Language:

(6 hrs "C" or 1 Yr Same Foreign Language

Required)

____ (3) _____

____ (3) _____

Writing Courses (6 hrs "W" required)

____ (3) Completed CTD 447

____ (3) _____

HES CORE (6 Hrs)

____ (3) HES 100 F

____ (3) HES 310 F, Sp, I, S, Q

NOTE: HES 100 is for new freshmen only.

MAJOR COURSES (58-59 Hrs)

____ (3) CTD 102 Applied Design F, Sp, S

____ (3) CTD 241 Apparel Construction F, Sp

____ (3) CTD 261 Textiles F, Sp, S

____ (3) CTD 281 Fashion Retailing I F

____ (1) CTD 381 Fashion Retailing Seminar Sp

____ (3) CTD 320 Visual Merchandising, F, Sp (Preq: CTD 102)

____ (3) CTD 446 Cultural Dynamics of Apparel and Textiles Sp

____ (3) CTD 447 Textiles and Apparel in International Trade (W) F, Sp (Preq: EC 110 or EC 111 and CTD 281)

____ (3) CTD 448 HY of Costume F or CTD 415 HY of Textile Design (W) Sp

____ (3) CTD 461 Quality Control for Textile Products F

____ (3) CTD 481 Fashion Retailing II F

____ (6) CTD 485 Internship in Fashion Retailing F (See catalog for preq.)

____ (3) MGT 300 Organizational Theory and Behavior

____ (3) MKT 300 Marketing

____ (3) MKT 313 Consumer Behavior or MKT 337 Personal Selling or MKT 444 Promotional Management or MKT 410 Product Development

____ (3) MKT 321 Retail Management

____ (3) MKT 381 Marketing Management for Non-Marketing Majors or MGT 341 Contemporary Ethical Issues and Corporate Responsibility or MGT 320 Leadership

____ (3-4) Principles of accounting

____ (3) EC 111 Principles of Macroeconomics (Preq EC 110) or ST 260 Statistical Methods (NOTE: EC 111 also satisfies History, Social & Behavioral Sciences in core.)

Recommended Electives: Fashion Retailing Concentration

____ (3) MKT 455 International Marketing

____ (3) CSM 445 Microcomputers in Consumer Services (C)

Any Marketing and Management Courses listed above not selected to meet a program requirement.

NOTE: Courses in C&BA at 300 level and above require students to have completed 55 hours before being enrolled.

ELECTIVES (Total hours must = 128.)

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Courses *usually* offered: F= Fall Sp = Spring I = Interim S = Summer

Q= Quest

Rev. Spring 2000

Note: C&BA requires ST 260 & AC 210 for the minor in MKT