The University of Alabama College of Human Environmental Sciences Department of Consumer Sciences 120 Credit Hours

PROGRAM REQUIREMENTS - MAJOR IN CONSUMER SCIENCES -2018-2019 Catalog

Name Concentration – Consumer Affairs Date	
State-Wide Articulation and UA Core	MAJOR COURSES
I. Written Composition (6 hrs required)	Required for all Consumer Sciences majors
(3) EN 101 English	(3) CSM 201 Individual Family Resource Management
(3) EN 102 English	(3) CSM 204 Introduction to Personal Financial Planning
II I I I I I I I I I I I I I I I I I I	(3) CSM 303 Introduction to Consumer Economics
II. Humanities and Fine Arts (12 hrs required)*	(3) CSM 401 Consumer Protection (Prereq: EC 110)** (W)
(3) Fine Arts	(3) CSM 405 Public Policy (Prereq: EC 110)**
(3) Literature	(3-4) ST 260 (Prereq: MATH 112) or BER 345 Statistics
	(3) CSM 381 Consumer Marketing Management or MKT 300
*Must complete either two semesters of literature or two semesters of history.	CONSUMER AFFAIRS CONCENTRATION
III. Natural Sciences and Mathematics (11 hrs	(3) CSM 445 Applied Digital Tools (C)
<u>required)</u> (3) Math	(3) CSM 403 Consumer Economics (Prereq: EC 110)**
(MATH 110, MATH 112, or CSM 116 recommended)	(3) CSM 441 Consumer Communications (W, C)
(4) NS	(3) CSM 415 Customer Service Management
(4) NS	(3) CSM 425 Consumer Conflict for the Workplace
	(3) CSM 451 Consumer Demographics (W)
IV. History, Social and Behavioral Sciences (12 hrs required)*	(3) CSM 461 Managing in a High Performance Organization
(3) History	(0), 50
(3)	Plus, two required CSM elective courses:
(3) EC 110 (Prereq: MATH 100)	(3) CSM 440 Maximizing Use of Social Media Marketing
(3) EC 111 (Prereq: EC 110)	(3) CSM 427 Emotional Intelligence
*Must complete either two semesters of literature or two semesters of history.	(3) CSM 428 Processes of Negotiation
	(3) CSM 430 Family & Consumer Law for Non-Lawyers
Computer / Foreign Language	(3) CSM 437 Developing the Leader Within
(6 Hrs "C" or 1 Yr Same Foreign Language required)	(3) CSM 459 Techniques of Counseling in Consumer Sciences
(3) CSM 445 Applied Digital Tools	(3) CSM 486 Principled Negotiation
(3) CSM 441 Consumer Communications	(3) CSM 475 Entrepreneurship in Human Environmental Sciences
Writing Courses (6 hrs "W" Required)	(3) CSM 480 E-Commerce @ Human Environmental Sciences
(3) CSM 401 Consumer Protection	(3) CSM 400 Personal Insurance Planning & Mgt
(3) CSM 451 Consumer Demographics	(3) CSM 455 Consumer Analytics Methods
HES CORE (6 Hrs)	RECOMMENDED GENERAL ELECTIVE
(3) HES 100 Freshman Compass	(1-6) CSM 390 Field Experience
(3) HES 310 Issues in HES	
NOTE: HES 100 is for new freshmen only	** FO 440 Process and alter O and better

** EC 110 Prerequisite C- or better

Check myBama for availability and undergraduate catalog for prerequisites